**LETTER OF INTENT – ATHLETICS ALBERTA**

1. Why you are running for election to the President role?

**RESPONSE –** In reading the requirements for the role, specifically as it pertains to Governance and Ethics, my academic qualifications, training and experience covers these areas extensively. I have been a part of several not-for-profit governing bodies, including the role of President of a Gymnastics Club, and currently at the national level, on the board of directors for Gymnastics Canada, where these two (2) points are critical for success as a governing body.

With this in mind, I feel I have quite a lot of knowledge to offer and impart: help the rest of the board and staff with the necessary support in this area and other regards, help train staff where necessary, and represent the organization with a sterling record of success pertaining to passion for physical literacy and sport, inclusion, business management and oversight.

Finally, I feel the need to give back and support my province in sport, as watching my kids excel in their respective sport, it has given me such pride and joy, that their respective organizations have supported mines and many other children, that I want to be a part of an amazing organization that can give back at the highest level.

1. The skills you believe you will bring to the board and the association.

**RESPONSE –** Strong business acumen, strategic management and planning, strong understanding of corporate governance, a deep understanding and appreciation of business ethics, very outgoing, works well with teams, as well as under pressure, enjoys meeting people and representing the organization at many events, enjoys promoting athletes to strive for excellence, and being a proud Parent of several high-performance athletes, and quite importantly, a very proud Albertan.

1. How you will represent Athletics Alberta on the National stage

**RESPONSE –** By proudly supporting athletes, coaches, staff and Parents across the country, ensuring that the public is fully aware that we represent Alberta. Also, by seeking out opportunities to promote Athletics Alberta locally and regionally, seek alliances with bodies for funding and promoting the sport and the organization, in addition to seeking ways to continuously showcase the organization by seeking ways to market Athletics Alberta, showcasing our athletes and coaches, and always being accessible to spread the word in the name of Athletics Alberta.