

# MARC MUNDELL, OLY

OLYMPIAN | AISTS MAS | COACH | ITA EDUCATION AMBASSADOR

## OVERVIEW

Husband and father  
Three Time Olympian  
Two Masters Degrees  
ITA Education Ambassador  
FIFA 2010 Team Liaison Officer  
Coach - Oregon22 Championships  
Fifteen Years in International Sport  
2020 Youth Olympic Games volunteer

---

## SKILLS

Pursuit of Excellence  
Strategic Thinking  
Time Management  
Attention to Detail  
Creative Problem Solving  
Networking & Interactions  
Stakeholder Engagement  
Planning, Budget & Management  
Team Leadership (Captaincy)  
Multitasking & Prioritisation  
Communications & Public Speaking

---

## PERSONAL ATTRIBUTES

Internal Locus of Control  
Intrinsically Motivated  
Exceptionally Driven  
Process Orientated  
Accountability  
Integrity

## ENGAGEMENT & EDUCATION

### INTERNATIONAL TESTING AGENCY

- **Education Ambassador:**
    - 2024 Youth Olympic Winter Games Athlete Education Program, Gangwon
    - 2023 World Wushu Championships, USA
    - 2022 World Games, Birmingham, USA
  - **Panelist:**
    - Clean Sport for Youth Athletes, Dec 2023
    - Preparing for a Major Games, May 2023
    - The doping control process, May 2020
- 

## TEAM LIASION EXPERIENCE

HSBC Canada Rugby 7s 2023 - Ireland Men  
HSBC Canada Rugby 7s 2022 - New Zealand Men  
HSBC Canada Rugby 7s 2021 - South Africa Men  
HSBC Canada Rugby 7s 2018 - Hotel Liasion  
2010 FIFA World Cup - USA Men  
2009 FIFA Confed Cup - USA Men

---

## GOVERNANCE BOARDS

- Aspen Park Condominiums
  - Vice President 2021-2024
- 2019 Alberta Masters Games: Sport Director
- Rocky Mountain House and Clearwater County
  - Recreation Board Chairperson 2018-2019.
- University Sport South Africa National Executive Committee 2007-2010 (Student)

### CONTACT DETAILS:

MOBILE: +1 403 429 0552 | EMAIL: mundellmarc@yahoo.com | LINKEDIN: [marc\\_mundell](#)

# MARC MUNDELL, OLY

OLYMPIAN | AISTS MAS | COACH | ITA EDUCATION AMBASSADOR

## PROFESSIONAL EXPERIENCE

### **M&M Sport Consultancy. Managing Director since 2020.**

- Independent Sports Consultancy focused on athlete education and engagement.
- Keynote/motivational speaker, panelist, and webinar host.
- International athletics coach and Team Liaison Officer.
- Clients include the International Testing Agency (ITA), Athlete Integrity Unit (AIU), World Bowling, Rugby Canada HSBC 7s, and Evergreen Coop.

---

### **International Bowling Federation Para Bowling Academy Coordinator 2020-21**

- Para-Bowling Member Federations Key Liaison.
- Delivered Para-Bowling workshops and presentations to member federations.
- World Bowling Internship 2020 - Integration of the Para Bowling Academy

---

### **Team South Africa / Athletics South Africa: International Athlete 2004 - 2021**

- Realized a childhood dream, competing at London 2012.
- Retired at Tokyo2020 as the African 50km Race Walk Record Holder.
- Showcased sound judgment, spontaneous problem-solving skills, and exceptional resilience throughout qualification campaigns (notably Covid-19).
- Organizational skills exemplified by results-orientated, detail-conscious planning and scheduling of travel, logistics, sponsorships, and entourage management.

---

### **University Sport South Africa: Senior Sports Administrator 2010-2015**

- Team South Africa Sports Director to FISU Summer Universiades 2009-2013
  - Communication liaison and meeting facilitator between the Secretariat, National Executive Board, tertiary institutions, sponsors, and national federations.
  - Formulation and execution of delegation logistics: team attire, visa requirements, accommodation, transportation, flights, departure camps, farewell banquets, and awards.

## CONTACT DETAILS:

MOBILE: +1 403 429 0552 | EMAIL: [mundellmarc@yahoo.com](mailto:mundellmarc@yahoo.com) | LINKEDIN: [marc mundell](https://www.linkedin.com/in/marc-mundell)

# MARC MUNDELL, OLY

OLYMPIAN | AISTS MAS | COACH | ITA EDUCATION AMBASSADOR

## EDUCATION - DEGREES

### International Academy of Sport Science & Technology (AISTS), Switzerland

- **Masters: Sport Management and Technology** | Class of 2020
  - Personal Dissertation: *The Natural Progression Pathway Of The Youth Olympian [Tenpin] Bowler. Recommendations For World Bowling.*
  - Group Dissertation: *A Re-Conceptualisation Of World Athletics' Event Delivery Guidelines.*

### University of Pretoria, South Africa | 2002 - 2011

- **Masters: Human Movement Sciences** | 2006 - 2011
  - African Journal for Physical Activity and Health Sciences: *TuksAthletics Club - Athletics Hall of Fame Special Awards inductees: 2000-2008*
- **Bachelor of Arts (Honors) - Sport Science** | 2002 - 2005

---

## EDUCATION - CERTIFICATIONS

### International Testing Agency (ITA) Lausanne, Switzerland.

- International Clean Sport Educator Program. Class of 2023.

### Canadian Sport For Life Leadership School | 2018 - 2019

---

## EDUCATION - TECHNICAL SKILLS

Proficient in MS Office Suite | Canva Graphic Design Tools  
Experienced on VoIP Platforms | Bookkeeping - Sage 50 software

---

## EDUCATION - SCHOLARSHIPS AND AWARDS

- AISTS MAS Scholarship Recipient (2020).
- International Olympic Committee Olympic Solidarity Scholarship Recipient (2020).
- University of Pretoria (TUKS) Sports Hall of Fame Inductee (2012).

### CONTACT DETAILS:

MOBILE: +1 403 429 0552 | EMAIL: [mundellmarc@yahoo.com](mailto:mundellmarc@yahoo.com) | LINKEDIN: [marc\\_mundell](https://www.linkedin.com/in/marc-mundell)

# MARC MUNDELL, OLY

OLYMPIAN | AISTS MAS | COACH | ITA EDUCATION AMBASSADOR

**Marc Mundell, OLY**

6808 61 Street  
Rocky Mountain House  
Alberta, T4T 1K5,  
Canada

## REFERENCES

---

### JACQUELYN NOVAK NAYYAR

Canadian Sport for Life Board of Directors | TOA Consulting; AISTS Alumni.

Call: +1 250 507 1711

Email: [jnovak@advantagetoa.com](mailto:jnovak@advantagetoa.com)

---

### STACY (SPLETZER) JEGEN

Senior Manager: WADA Athlete Relations and Communications.

Call: +1 514 947 8824

Email: [stacy.spletzer@wada-ama.org](mailto:stacy.spletzer@wada-ama.org)

---

### ANDREA PROSKE, OLY

Royal Roads University Alumni Relations Manager.

Team Canada Olympic Rowing Gold Medallist Tokyo2020.

AthletesCAN Vice-President.

Call: +1 778 321 1928

Email: [andrea.proske@olympian.org](mailto:andrea.proske@olympian.org)

---

## CONTACT DETAILS:

MOBILE: +1 403 429 0552 | EMAIL: [mundellmarc@yahoo.com](mailto:mundellmarc@yahoo.com) | LINKEDIN: [marc mundell](https://www.linkedin.com/in/marc-mundell)