

ANNUAL GENERAL MEETING

MAY 2021

ATHLETICS ALBERTA (TRACK AND FIELD, CROSS COUNTRY, ROAD RUNNING) ASSOCIATION NOTICE OF ANNUAL GENERAL MEETING OF MEMBERS

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the Members of the Athletics Alberta (Track and Field, Cross Country, Road Running) Association (the "Association") will be held on the **1st day of May, 2021** at **10:00 a.m. virtually online using ZOOM meeting** for the following purposes:

- 1. To receive the report on the association Financial Statements for the fiscal year ending March 31st, 2021.
- 2. To receive and approve the 2021-2024 strategic plan.
- 3. To review and approve the proposed "NEW" \$25 recreation membership category.
- 4. To Review the following updated policies approved by the Athletics Alberta board of Directors:
- a. Officials Policy
- b. Respect in the workplace and workplace harassment policy
- c. Annual awards policy
- d. Hall of Fame Policy
- 5. Elections of Directors for the following positions
- a. VP personnel 2-year term
- b. VP Admin 2-year term
- c. VP Programs 1 year term (Replacement of Robbie Cumming)
- d. 2 Directors at Large
- 6. To transact such other normal business as may properly be brought before the annual general meeting or any adjournment thereof.

DATED at the City of Edmonton, in the Province of Alberta, this 17th day of March 2020. BY ORDER OF THE BOARD,

Linda Blade, President

16/ade

Dated at the City of Edmonton, in the Province of Alberta, this 17th day of March 2021



AGM Agenda

Annual General Meeting 2021 Agenda

Date: Saturday, May 1st, 2021 Waiting room opens 9:30 AM Meeting 10:00 AM-12:00 PM

Location: Held online via Zoom virtual meetings

AGENDA

- 1. Call to Order
- 2. Adoption of the Agenda
- 3. Approval of the Minutes from the 2020 AGM
- 4. President's Report
- 5. VP Administration report

Financial Report

Review of 2019-20 financial statements and adoption of financial statements

2021-22 Budget Review and Approval

Harassment Policy, Respect in the Workplace Policy, Whistle Blower Policy updated and approved.

6. Reports

Personnel Committee Review

Programs Committee Review - Club Policy Updated and approved

Masters Sub Committee Review

Officials Sub Committee Review - Officials Policy Updated and approved.

Office Update - Annual Update, Strategic Planning 2020-2024

7. Approval of Reports

8. New General Business

Safe Sport Policy being developed

Safe Sport Levy – Call for the Vote on addition of a \$5 safe sport levy in 2022 membership - **See support-**

ing information

Proposed U12 recreation membership - Call for the Vote on a new \$25 recreation membership category to promote the grassroots development of our sport. **See supporting information**

9. Elections

VP Administration (2-year term)- Vacant

VP Personnel (2-year term) - Two Nominee's submitted - Sean Casault (CPHR), Stuart York

VP Programs (1 year term)- One Nominee- Paula McKenzie

Directors at Large (2-year term) - Four Nominees

lan Gordon, Corrine Timmer, Christine Laverty, Mark Cocks,

** See slate of nominee's page in the AGM package for more details.

10. Closing remarks/ Adjournment



Annual General Meeting

Saturday, September 12, 2020 VIRTUAL AGM VIA ZOOM

-MINUTES-

Registered Voting Delegates for Quorum

Linda Blade Board of Directors Robbie Cumming Board of Directors Christine Laverty Board of Directors Ian Gordon Board of Directors Georgette Reed Board of Directors Board of Directors Evelyn Burnett Irene Gaudet Officials Development **Samantha Read** Caltaf Athletic Association **Robert McKinnon** Unattached(non-voting)

Stuart York Officials

Kim CousinsCaltaf Athletic AssociationVivian EwaCaltaf Athletic AssociationRonald HewerAlberta Speed SchoolCatherine HanUnattached(non-voting)Vivian EwaCaltaf Athletic Association

Michelle Campbell Medicine Hat Panthers Track And Field Club

Rachel Andres Olds Velites

Jan Lips Calgary Warriors Track Club

Laura Verbeek Edmonton Thunder **Karl Meissner** Split City Sonics

Amy Millar St. Albert Mustangs Track & Field Club

Doug LamontUniversity Of CalgaryDeon FlynnCalgary Spartans

Ritch Braun Passtrak

Dave Keenan Heartland Racewalk Club

Dwayne Van Straten Edmonton Royals Track And Field Club

Jason RaganRed Deer TitansHardeep SandhuVoleo Athletics

Corrine Timmer Edmonton Columbians Track Club

Courtney Elcock Edmonton Olympic Club **Roman Justinen** U Of C Athletics Club

Paula McKenzie Caltaf
Paul Rains NthT

TOTAL Votes in Attendance - 58



Non-Voting Delegates:

James Rosnau Staff
Brad Babiak Staff
Beth Harding Staff

1.0 - Call to Order

James Rosnau called the meeting to order at 10:05 a.m. Quorum achieved.

2.0 - Adoption of the Agenda: note year changes under 5.0 to read 2019/2020.

MOTION: To approve the Agenda

MOVED: lan Gordon, seconded by Irene Gaudet that the Agenda, as circulated, be adopted.

CARRIED

3.0 - Approval of Minutes from the 2019 Annual General Meeting

MOTION: To approve the Minutes of the 2019 AGM

MOVED: Christine Laverty, seconded by Hardeep Sandhu that the 2019 Minutes be adopted.

CARRIED

4.0 - President's Address - Linda Blade

- Report attached. Many events cancelled. Athletics moved as much as possible online, like the awards. Transgender policy developed. AC news: disciplinary action for 3 coaches. AC developed whistle-blower policy; rule of 2 important to consider always. Special thanks to Ed Moore for his 8-year commitment to the board. Irene Gaudet received Official of the Year by AC. Louise Buskas on the national officials committee. This will be Linda's last term as president; will be 8 years.
- Question re membership and Covid: numbers expected to be down? Linda responds perhaps MLP will keep membership numbers up; new collaborative sport initiatives coming up to keep numbers level or increased.
- Transgender policy is in Code of Conduct & Ethics; section 10 and appendix noted.

5.0 Administration Committee Report – Evelyn Burnett

Financial Report and Statements

- Funding was stable prior to Covid. Ended 2019 with a positive position of approximately \$5000.
- 2021 ASC grant reduced but wage subsidy should help cover that reduction.
- Tried to work hard to get the statements to a point where they are easily understood and read by the members.
- Restricted versus usable cash has been separated so we know how much we have for general use. Deferred revenue is grants we haven't used yet; for example WMA funding.
- Courtney Elcock and Robyn Webster reviewed the financial statements on behalf of the membership.
- Question re understanding why accounting was outsourced: James explains that it was to make things easier but in the end, we opted to return to in-house

MOTION: To approve the 2019- 2020 Financial Statements

MOVED: Corinne Timmer moves, seconded by Christine Laverty that the 2019 -2020 Financial Statements as presented, be adopted

CARRIED

2020-2021 Budget Review:

- James explains details. Membership is the key area that is down; consultation with Sports & Recreation Associations (SPAR) has determined that a 40% decrease in memberships is average.
- We moved into EXPO with a satellite office at PPC. James will keep membership informed as initiatives at EXPO develop.
- Indoor meets we are predicting we'll have them and will adjust if necessary.
- Wage subsidies, etc have been taken into account. TOP will increase.

CSG funding is down twice. James will adjust.

MOTION: To approve the Budget for the 2020/2021year

MOVED Paula MacKenzie, seconded by Georgette Reed that the Budget, as presented, be adopted.

CARRIED

6.0 - Approval of the Reports

A) Personnel Committee Review - see report

B) Programs Committee Review -

- Hoping to have XC provincials this year even with Covid. Indoor Season guidelines have been developed; town hall Sept 30 to present.
- Hoping for indoor competitive season but time will tell; planning window is about 2 months maximum. Working on a funding model that will be based on indoor results and rankings for 2020 AADP funding; will be released shortly with townhall in October. 2021 AADP will be back to normal as long as we have an outdoor season.
- Coaching development continues into 2021, hopefully in person.
- Club policy updates: townhall Sept 23 to discuss. Policy will be released a week prior. Major updates include safe sport, coaching certifications.
- Calendar congress: not happening this year; may hold it in 2021 depending on Covid. Basic calendar will be set up for now.
- Big thanks to Brad and Robbie for all the Covid guidelines work.
- C) Masters Sub-Committee Review see report
- D) Officials Sub-Committee Review see report. Irene Gaudet new chair.
- E) Office Update Strategic relocation to EXPO to possibly create multi-sport centre.

Facilities is priority of AC.

MLP, R-Series taking place.

MOTION: To adopt the Reports as presented

MOVED: lan Gordon moves, seconded by Georgette Reed that the Reports, as circulated, be adopted.

CARRIED



AGM - Minutes

7.0 General Business

- A) Club policy
- B) Harassment Policy, Respect in the Workplace Policy, Whistle Blower Policy
- C) Bylaws Update Article V; Section 1 Annual Meetings; subsection 1 pertaining to the dates of the AGM
- i. CURRENT There shall be an Annual General Meeting held each year between March 1 and April 30 of each year.
- ii. PROPOSED CHANGE There shall be an Annual General Meeting held each year between March 1 and May 15th of each year.

MOTION: to approve changes to bylaws as noted on the agenda.

MOVED: Christine Laverty moves, Doug Lamont seconded the motion.

CARRIED

7.0 - Elections

President – Linda Blade elected by acclamation – 2-year term

Vice President Programs - Robbie Cumming elected by acclamation for a 2-year term

Directors-at-Large - Candidates - Georgette Reed, Corrine Timmer, Stuart York, Paula McKenzie

Membership elected Paula McKenzie to a 2 Year Term Director-at-Large

MOTION: To destroy ballots

MOVED: Christine Laverty, seconded by Ian Gordon

CARRIED

Membership elected Stuart York to a 2 Year Term Director-at-Large position

MOTION: To destroy ballots

MOVED: Georgette Reed moves, seconded by Irene Gaudet

CARRIED

Membership elected Georgette Reed to a 1 Year Term Director-at-Large position

MOTION: to destroy ballots

MOVED: Dave Keenan moves, seconded by Jason Ragan

CARRIED Adjournment

MOTION: To adjourn the meeting at 11:33 am

MOVED: Georgette Reed moves, seconded by Dave Keenan

CARRIED

Board of Director	Signature
Board of Director	Signature



ATHLETICS ALBERTA PRESIDENT'S REPORT

by Linda Blade

ATHLETICS ALBERTA MATTERS

For the 2020 AGM that occurred only seven months ago I wrote the following and, regrettably, it continues to be true: we find ourselves in a societal landscape that is vastly different than anything we've previously experienced during pre-COVID times. The requirement for on-going adjustment on the part of our entire membership, as well as Athletics Alberta staff, has proved challenging. In the context of how other provinces are doing, Athletics Alberta continues to be on the cutting edge. It has been inspiring to witness progress in such areas as:

- Opportunities for coaching education (the online GAAB sessions, for example)
- Update of the accounting system
- Prolific social media outreach (thanks to Beth Harding!)
- Appointment of new technical managers Carmyn James (south) and Nick Stoffberg (north)
- Expansion of the Mini Legends Program with many schools signing on
- Activation of unique training spaces (such as the EXPO Pilot 1-1 Training Facility)
- Introduction of the Athletics Alberta Hall of Fame
- Update of Athletics Alberta Awards Policy
- Publication of the new Athletics Alberta Strategic Plan 2021-2024
- Revamping of the website
- Finalizing of the Athletics Alberta SAFE SPORT policy (and alignment with Athletics Canada's policies)
- Collaboration with other sports associations in Alberta to determine new provincial governance structure to replace Alberta Sport Connection
- Collaboration with Alberta Clubs and with Athletics Canada as we seek ways and means to provide competition opportunities in the Spring and Summer of 2021

As president, it is my duty to inform the membership that the board has voted to add the following line to the Athletics Alberta Code of Conduct and Ethics regarding duties of a board member (Now given as item "8 (o)"):

Disclose to fellow members of the Athletics Alberta board of directors any instance in which the board member is being investigated for conduct in another realm of endeavour that would contravene the Athletics Alberta Code of Conduct and Ethics.

The necessity to add this line to our Code became obvious when we discovered (February 2021) that fellow board member, Robbie Cumming, had been under investigation for improper conduct at his place of work and had not informed us about it.

[Note: Mr. Cumming has been removed from the board and as VP Programs and remains under temporary suspension as a coach pending a final resolution of the matter. Special THANKS to board members, Paula McKenzie and Stuart York, for serving jointly as substitutes regarding the duties of VP Programs until this AGM 2021 affords the opportunity to elect a new person to that position.]



ATHLETICS CANADA MATTERS

COVID has brought most program and competition delivery to a halt on the national front. However, as with Athletics Alberta, in-house activity carries on.

All monthly meetings with the provincial branches happen by ZOOM, of course, and this is how James Rosnau and I participated in the Athletics Canada Semi-Annual AGM (Dec. 4, 2020). Key items of note:

New branding – the new AC logo can be seen with a quick visit to the Athletics Canada store (shop.athletics.ca) [April update: Apparently, online sales of apparel have be vigorous to the tune of some \$16,000 raised within the first month of launch!]

SAFE SPORT policy - finalized by special vote of Athletics Canada members (February 2021)

Canada Games 2025 – Newfoundland's plan for the 2025 Canada Games involves an interesting proposal: to host the running and jumping event within a 400m indoor track (to be built with perhaps enough of an oval opening at the top to be judged as "outdoor" for the purpose of that meet). Throwing events would happen on an outdoor area beside this facility. The provincial branches are being asked if we would approve of this set-up. Clearly, the purpose is to have a long-term indoor facility legacy (postgames) that Newfoundland desperately needs. [Note: We at Athletics Alberta are inclined to agree with this request. If you look at the 2019 World Athletics Championship venue in Doha, it had the same type of system (small hole at the top) that enabled them to air condition the entire venue. With climate change happening and increases in extreme weather events, this sort of structure might be quite appropriate.]

Olympic Team Selection

Competition Availability - Immense time and effort has been spent trying to figure out how to offer our Canadian athletes a means to qualify for the Olympic Games. There are two routes to qualification: (a) performance of the Olympic standard (for many events this is set as high or higher than the Canadian national record – so extremely difficult) or (b) accumulation of World Athletics points over a series of sanctioned meets. Obviously, both pathways to qualification require the availability of the right kind of competition. Since travel outside of Canada is problematic for many athletes, Athletics Canada has been able to put together a domestic nine-meet "Tokyo Qualifier Series" (May 21-June 29) where performances can be counted for World Athletics points. We are proud to note that the CALTAF meet on June 13, 2021 serves as one of the nine competitions.

Dispute between provincial branches and National Team Committee (NTC) – Occasionally, the number of track and field athletes does not fill the entire World Athletics allotment at the Olympic Games. To fill the extra spots World Athletics goes to its top lists and directly invites athletes from various countries to attend the games who have missed out on being named to their respective national teams. The provincial branches were surprised to learn that the AC NTC was **not** inclined to allow this type of Canadian athlete onto Canada's Olympic Athletics Team roster. From the provincial point of view, we want to see as many athletes as possible attend the Olympic Games. Athletics Canada's point of view is different: this type of athlete will almost never have a chance to make the Olympic finals and will be a cost burden to the



organization. AC also expects that adding such athletes to the roster at the final moment (often after the official AC qualification deadline) creates a dispute situation where other Canadian athletes will question and petition why a certain athlete gets to make the team in a manner that sidesteps the stated AC pathway. There has yet to be a full resolution of the matter. A subcommittee with provincial branch representatives is currently engaging with AC.

World Athletics items (as reported by Abby Hoffman at SAGM in December 2020):

There have been huge challenges regarding World Athletics budgets, as such things as Diamond League events could not happen.

The government of Monaco was extremely generous in helping World Athletics with a wage subsidy for its staff.

Some concern exists regarding the reduction in spontaneous doping control tests over the past year of COVID.

New Rules to be aware of as announce on September 28, 2020:

TR 30.1.1 (was 185.1) – (From 1 November 2021) – Horizontal jump take-off failures shall be re-defined to include any breaking of the vertical plane of the take-off line. Rule 29.5 (was 184.5) strongly encourages the use of video or technology to assist with such judgements. It further specifies that a plasticine indicator board may be used, and that this should be set at an angle of 90° rather than the previous 45°

TR 32.2 (was 187.2) – The number of implements submitted by an athlete in a throwing event is limited to two, unless the technical delegate decides otherwise

For other World Athletics rule changes, please visit: https://www.worldathletics.org/news/iaaf-news/competition-rules-changes

Appreciation

Please know that I am highly honoured to serve as **President of Athletics Alberta.** I extend a heartfelt THANK YOU to each of the following groups of people for your respective roles in ensuring that this association functions properly:

Athletics Alberta Staff:

Executive Director - James Rosnau

Membership & Communications Coordinator - Beth Harding
Technical Manager - Development - Carmyn James
Technical Manager - Operations - Nick Stoffberg

My colleagues on the Athletics Alberta Board of Directors:

Christine Laverty - VP Personnel

Evelyn Burnett - VP Administration

Robbie Cumming (removed) - VP Programs

Ian Gordon, Paula McKenzie and Stuart York - Directors-at-Large

Jessica O'Connell and Amanda Rummery - Athlete Representatives



Corrine Timmer – Business Director

The Officials Committee

Irene Gaudet - Chair
Louise Buskas - Past Chair
Philippa Fairbairn - Edmonton Coordinator
Mihaela Cozma - Calgary Coordinator
Brenda Bower - Medicine Hat Coordinator
Ian Gordon - National Upgrading Coordinator
Eric Wittenberg - Level 3 Upgrading Coordinator
Janet Dixon - Level 1 and 2 Upgrading Coordinator
Jack Leman - Communication/PR

Clubs & Affliates

Track and Field Athletics would not function at all without the duties undertaken by clubs, coaches, athletes, and the families. I extend a special THANKS to everyone of our participants and members. In the final analysis, this association exists because of you and for you.

I join all of the members in eagerly anticipating the time when Alberta sees the end of COVID as a substantial health threat and we can all get back to functioning as a fully operational sport.

Submitted with hope and optimism for a better future:

Dr. L.F. Blade - President, Athletics Alberta



VP Admin Report

Report from the Vice-President Administration

2020 - 2021 in Review

The overwhelming theme of the year was Covid-19. Athletics Alberta spent a great deal of time working with Athletics Canada, the provincial government, Alberta Health Services as well as coordinating with other sports organizations and the track councils and clubs to get athletes back on track. The pandemic impacted many areas – decreased membership and event revenue, event cancellations, the move to online meetings and even to the development of legal waivers for clubs, coaches and athletes.

Policies:

Two policies were approved during the year. The Health and Safety Policy was re-written to align it with the Occupational Health Safety Act of Alberta. This Policy covers employees and contractors. In addition, a Respectful Workplace Policy was developed.

Revenue and Income:

Membership income was down by almost half. Base grant revenue decreased by 15%. Bingo revenues decreased and no casino was held during the current year. Anticipated revenue (and expenses) from events such as WMA has been deferred into future years. Athletics Alberta did an excellent job at applying for Covid funding, bringing in \$157,500 in Covid funding and \$120,267 in Canadian Emergency Wage Subsidy (CEWS) funding for a total of \$277,500 in support. Of the Covid funding, \$97,200 was then passed on to Alberta athletics clubs to assist them with their finances.

Expenses were minimized wherever possible. Online meetings decreased travel and automobile expenses, meet and awards banquet cancellations reduced event expenses.

Final net income was a positive \$35,020 compared to a positive \$4,835 for the prior year. This is an excellent result for a very challenging year, and I'd like to commend both James Rosnau and Beth Harding for the work they did to achieve this.

Financial Statement Reporting:

As reported last year, Athletics Alberta ended the outsourcing of its accounting to an external firm, replacing them with a contract individual, Tammy Bauer. I am pleased to report that the accuracy and timeliness of the financial reporting has improved markedly and I'd like to thank Tammy for her excellent work. Report formats and comparisons to prior year and budget make analysis an easy task.



VP Admin Report

Audit:

In regards to the yearly requirement of an audit of Athletics Alberta, I note and confirm the following:

Athletics Alberta (the "AA") is a corporation without share capital formed under the Alberta Societies Act (the "Act").

Its by-laws address the requirements for financial statements as follows:

- Article V: Finances of the Association / Section 3: Audit
- The Board shall cause an audit of the financial position of the Association to be done annually, and submitted to both the general meeting and the Registrar of companies as required.

As recommended and implemented, each year, Athletics Alberta shall:

- appoint an auditor or auditors of the annual financial statement of the Association. The auditor(s) shall be:
 - (i) A public accountant, as defined by the Alberta Chartered Professional AccountantAct, to be engaged to perform the audit; or,
 - (ii)Two individuals who are members of the Association, neither of whom are a Board member, officer or employee of the Association.

I confirm that in the current year Athletics Alberta chose option (ii) and Corrine Timmer and Mark Cocks have completed this task and attested to the financial statements and position of Athletics Alberta.

As I complete my term on the Board and turn it over to a new VP Admin, I would like to say thank you to the Board and staff of Athletics Alberta that I have served with. Although Covid presented significant challenges, I believe Athletics Alberta has risen to the occasion. New staff are bringing enthusiasm and fresh ideas to the organization. I look forward to a bright future for both Athletics Alberta and the athletes here in Alberta that it serves.

Evelyn Burnett VP Administration



VP Personnel Report

VP Personnel Report

May 2021

As VP Personnel, my main focus is the membership of the Association. This includes staff, officials, coaches and athletes. There are always challenges when working with people and this year was no different.

It has been a very interesting year with the dismissal of Brad Babiak and the hiring of Carmyn James and Nick Stoffberg to take over the position that Brad vacated. I would like to thank Brad for his 9 years with Athletics Alberta and wish him well in his future endeavours. The Association is in a great spot for moving forward in 2021 with this new team staff. I would also like to thank Paula Mackenzie and Stuart York for stepping in to cover the VP Programs portfolio as Robbie Cumming is presently on a Temporary Suspension and as such was removed from the Athletics Alberta Board.

When I started as VP Personnel I brought in the Staff Evaluations. This happened for Beth Harding and James Rosnau at the beginning of April. They have worked well as a team and have helped everyone move forward in our Covid situation.

Recently the acting VP Programs, Paula Mackenzie and Stuart York working with Beth and myself, rewrote the Awards policies for the Association. We have moved to a point system for the older athletes which will ensure that no one is missed. The Awards Policy will be under the job portfolio of Nick Stoffberg who will assist the VP Personnel and Committee in Awards selections. This same group created the new Athletics Alberta Hall of Fame criteria. This year will be the Inaugural year for entry into our Hall of Fame. There will be three categories, Builder, Coach and Athlete. The induction ceremony will happen in September and a call for nominations will be going out shortly.

At this time I would like to thank my Personnel Committee for all their hard work and support to both myself as VP Personnel and Athletics Alberta. My team is comprised of Ritch Braun, Sean Freeman, Karl Meisner, Louise Buskas, Paula Mackenzie and Ian Gordon. They have brought a wealth of knowledge to the Committee and I have enjoyed working with them.

Finally, after 6 years in the role of VP Personnel, I am deciding to step down and let a new VP step forward. I came into the role after Joanne Archibald and when the Association was moving forward under the new leadership of James Rosnau. Each year has had its challenges but we continue to grow. I am hoping to still be of service to Athletics Alberta and am therefore putting forth my name for a position of Director at Large.

Thank you to all

Christine Laverty



Masters Sub-Committee Report

Athletics Alberta Masters Sub-Committee Report 2020/2021

The Masters Sub-Committee is a sub-committee of the Programs Committee. The mandate of the Masters Sub-Committee is to review and evaluate the needs of Masters (35+) athletes and to provide input to promote Masters participation and proficiency in road running, track & field, cross-country running and race walking. Current members of the Masters Sub-Committee are: Donna Dixon, Loretta Amerongen, Susanne Lauridsen & Dan Parsons.

The current masters age groups for meets in Alberta are: 35-49, 50-64, 65 and over. In addition to competing, masters athletes also contribute to athletics as volunteers, officials, coaches, and board members.

In 2020 there were 160 masters members of Athletics Alberta and 1877 masters members of AC branches across Canada. Athletics Alberta's decision to offer a reduced masters membership fee for 2020 and 2021 is an great initiative to promote masters participation even though competitions are on hold at present. The Canadian Masters Outdoor Championships are tentatively scheduled for August 27-29, 2021 in Regina, SK and hopefully can proceed depending on pandemic restrictions.

The Sub-Committee is also happy to see that rescheduled dates have been announced for the World Masters Athletics Indoor Championships 2023 in Edmonton and the Sub-Committee will continue to promote this event in the masters community: www.wmaedmonton.com

The Championships will likely drive increased masters memberships and hopefully Athletics Alberta and the Sub-Committee can work on initiatives to support training, coaching and competition for masters athletes.

Since 2011 Athletics Canada and Canadian Masters Athletics ("CMA") have had a membership agreement whereby all Athletics Canada branch masters members are also members of the CMA with a combined membership fee. Under this agreement, Athletics Alberta is entitled to appoint a representative to the CMA Board and I have been named as this representative. In addition, Dan Parsons is an elected member of the CMA Board. The CMA website is www.canadianmasters.ca

The CMA recently started a Facebook group and a series of online seminars for masters athletes.

Jovette Jolicoeur continues to maintain the Alberta Masters Track & Road Racing website which includes a listing of provincial masters records: https://webmasterforhire.ca/Masters/main.html

The Masters Sub-Committee will continue to work for the benefit of masters athletes and the promotion of athletics as a sport for life. Please contact any sub-committee member if you have questions regarding masters matters.

Donna Dixon
Member, Masters Sub-Committee
CMA Alberta Director
dixondm1@shaw.ca
April 12, 2021



Officials Sub-Committee Report / Office Update

Alberta Officials' Committee

Chair Report, May 1, 2021 For Summer 2020 through Spring 2021 seasons

Due to Covid restrictions during the 2020-21 seasons, there were minimal meets in which Officials participated. In the fall, there were 2 mini meets in Leduc and a series of mini throws/jumps meets in Calgary. In addition, there were a small series of mini vertical jumps meets in Edmonton in the indoor season.

The Officials' Committee met on a semi-regular basis during shutdown to discuss how we are proceeding with our new mentoring program for all officials as well as implementing the revised upgrading program from the National Officials' Committee. NOC also held a series of Zoom training sessions for rules changes and for officials in various disciplines. All registered officials in Canada were invited to attend these sessions.

As we hopefully move into a more active outdoor season, we are still being guided by the Back on Track document released by NOC.

Submitted by, Irene Gaudet, Chair, Athletics Alberta Officials' Committee

Office Update

Prior to reviewing our bizarre 2021 year, I would like to acknowledge the following groups who fund Athletics Alberta allowing us to operate and serve our membership. Thank you to the Ministry of Alberta Culture, Multiculturalism, and Status of Women for their continued financial support of the association. In addition, we would also like to acknowledge the generous partnership support from the Alberta Lottery Fund, City of Edmonton, City of Calgary, Edmonton Events, Calgary Tourism Authority, Athletics Canada, Sport Canada, the Edmonton Legacy Foundation Board, The Edmonton Sport Council, the Running Room, the Government of Alberta and Jumpstart Athletics. We recognize that without the support of our partners many of the Athletics Alberta goals and achievements would not be possible.

Strategic Update - The Athletics Alberta board and staff members met in October of 2021 in Red Deer to analyze the current strategic plan and establish new strategic intentions for the next 4 year cycle. The 2021-2024 strategic plan can be viewed in the following pages of this document and also on the new Athletics Alberta website.

Like 2020, the 2021 year was a very different experience for all of us. Our fiscal year began with the cancellation of our outdoor season which was then followed by the cancellation of the indoor competition season. This definitely had an impact on the association and its member clubs. Obviously as stated earlier our membership revenue was down by close to 50% and our clubs struggled to remain viable. Our overall revenues were also down which was to be expected.



Office Update

Beth and I collectively applied for every grant possible in order to sustain the association operations. While our annual activities were very different we worked hard with our board to revise and update policies, we updated the website and reconfigured several programs for a virtual delivery.

In the final quarter of the year we added two new members to the team under the programs portfolio, those being Nick Stoffberg and Carmyn James. With grant targeted funding we have also been able to contract out services from Tracy Lockwood who oversees the mini legends program and Cheryl Lowery who is our race director for the R Series events. We have a fantastic team who work very well together to support and drive new ideas.

Below are some of the annual highlights from 2021:

- We were able to remain a host for the World Masters Athletics Indoor championships as we have successfully moved the event from 2021 to 2023. We will be updating the details on the event later in 2021 including a relaunch of the event website and exciting activations.
- Our sole event in 2021 occurred in Calgary at St Mary's University where Travis Cummings (as the event director) did an excellent job of hosting the provincial cross country championships.
- We launched a facility pilot project at the Edmonton Expo center with grant funds from Jumpstart, the City of Edmonton, the Edmonton Sport Council, and the Edmonton Athletics Legacy Foundation. The funds generated allowed us to move the portable pole vault runway, create a high jump apron and assemble some sprint lanes as a pilot project that would lead to more of a permanent home for Athletics in the future. This project is ongoing and will continue into the spring of 2021.
- The Mini Legends program was launched in a virtual format we called "lightning bolts". A lightning bolt was a 15 minute brian break delivered into classrooms via the classroom smart board. We introduced the program in January and have delivered to over 70 schools through the end of March reaching over 2500 students.
- 12 video lesson plans produced for the Mini Legends program again accessible to schools.
- The GAAB series virtual events which included the highly attended coaching series hosted by Carmyn and friends, the athlete series hosted by our two athletics alberta athlete reps; Jessica O'connell and Amanda Rummery, and an ongoing office update series hosted by the AA staff.
- We had an in personSport coach and Club coach certification weekend take place at the expo center in March.

The AA Team

As stated we experienced some positive staff changes. The Athletics Alberta staff is comprised of 4 full time members (James Rosnau, Beth Harding, Nick Stoffberg, and Carmyn James). Robyn Webster was also added as the new director of the T.O.P in Edmonton.



Office Update

Partnerships

We are excited to continue our partnerships with Lululemon, Marriott Hotels, Playteck and Enterprise. We have also added new partnerships with Race Roster/Asics and Impact Canopy. As the WMA 2023 event rebuilds we will be well positioned to expand on a new list of partners.

Additional Reports

For all other matters regarding programs or specific reports (Masters, Officials, Personnel or Administration) please refer to the additional supporting AGM documents.

Finally I would like to acknowledge and extend my gratitude and sincere thanks to all the board members, officials, and volunteers for your continued efforts over the last year. You are all integral contributors to the ongoing success of our sport.

All the best in 2021/22.

- James



Safe Sport Proposal

SAFE SPORT MANUAL AND SAFE SPORT LEVY PROPOSAL

Over the past few years, Athletics Alberta (AA) has been working to strengthen the Safe Sport environment for Athletics in Alberta. At the core of this safety net is a proposal to build a robust new safe sport policy framework and funding mechanism. It is imperative to AA that all athletes, coaches, parents, officials and volunteers feel safe and trust the sport system.

To that end, AA is working to produce a new Safe Sport Manual in 2021. The board was presented with this information and is supportive of requesting a safe sport levy in 2022 to support the updated policies and the new Safe Sport Manual. Combining the newly composed safe sport manual with a safe sport levy will establish a formidable safety net for all members of Athletics Alberta, making Alberta a leader in Safe Sport practices in Canada. Also of special note is that a safe sport policy and process will be an ongoing reporting requirement to the Government in order to obtain the annual base funding support.

Safe Sport Policy Manual

The new Safe Sport Policy Manual compiles eight current and NEW policies that form an important part of the initiatives AA has been taking to foster and maintain a Safe Sport environment. AA has had many of the components of these various policies for some time, many of which will undergo an update in 2021, with the goal to assemble them all in a single SAFE SPORT MANUAL. The new Safe Sport Policy Manual will include the following components:

- 1) Code of Conduct (Updated 2020)
- 2) Discipline and Complaints Policy (To be reviewed and updated)
- 3) Dispute Resolution Policy (To be reviewed and updated)
- **4)** Appeal Policy (To be reviewed and updated)
- **5)** Volunteer Screening Policy (To be reviewed and updated)
- 6) Whistleblower Policy (NEW)
- 7) Human Resources Policy (To be reviewed and updated)
- 8) Concussion Management (NEW).

The goal in creating a new SAFE SPORT MANUAL is to outline:

- · Expected behaviors
- Prohibited behaviors
- The implications of power imbalances in relationships
- What to do if you witness or hear about something that you believe constitutes inappropriate conduct/ wrongdoing

Included will be a new Whistleblower Policy, which allows anonymous complaints or "whistle-blowers" reports. This WB policy will reflect the policy outlined and approved by Athletics Canada. Complaints of this nature can be difficult to investigate, however this new policy demonstrates that AA recognizes how difficult it can be to come forward, and that AA does not want issues to be left unattended to or unresolved.

These policies will demonstrate a commitment by AA towards assembling preventative measures while also serving severe penalties for those who choose to breach the policies and codes of conduct. The new Safe



Safe Sport Proposal

Sport Policy Manual will also include a simplified complaint form, which focuses less on the categorization of the misconduct and more on how to best address the complaint.

The new SAFE SPORT MANUAL will support a revised complaint process that will require additional resources to uphold the AA code of conduct and adhere to the new SAFE SPORT policies. As we have seen in recent years, managing this portfolio can be very time consuming. As we evolve the policies, we also need to evolve the administrative support required to manage the complaint and dispute resolution process.

Safe Sport Levy

There have been more cases arising over the past few years at both the provincial level through Athletics Alberta and at the national level through Athletics Canada. Many of these cases can be complex and time consuming, and it is difficult to have a timely resolution process when relying solely on volunteers to carry a matter through the investigation and dispute resolution process.

In order to better resolve complaints in an efficient manner, the AA Board of Directors to discussed and is requesting to introduce a "Safe Sport Levy as an additional fee included in the **2022 membership registration process.** The Safe Sport Levy will help support the cost of engaging an independent group to help manage and resolve complex complaints submitted to AA.

In light of recent years of various provincial and national levels of complaints, the human resources cost of resolving complaints is estimated to range from \$1000 to \$5,000 per case, or more, depending on the complexity and seriousness of the complaint. The Safe Sport Levy will provide the financial resources to support an outsourced independent body to manage the process as opposed to leaning on the VP personnel to solely manage the rising number of disputes. The model Athletics Ontario is using is they have 3 volunteer safe sport officers similar to our VP personnel role. These officers are the first intake, and then should the case require more attention they engage what would be a dispute resolution strategy with a mediator.

Although this decision to outsource the handling of certain complaints will improve the dispute resolution process, associated costs need to be considered as a part of this revised process. The increased cost is not something the organization can manage on its own. In order to support these costs, the Safe Sport Levy will add an additional five dollars (\$5) to every membership above the U12 age category for competitive athletes, coaches, officials, and club associates for the 2022 membership year. Should the funds generated from the Safe Sport Levy not be required in any given fiscal year, those funds will carry over into the following fiscal year. If a surplus is generated, those funds may be allocated to support ongoing coach and official's development based on a separate proposal that would be presented and approved by the members at the AGM.

The new Safe Sport Policy Manual and the Safe Sport Levy are just a part of the continued effort to foster and maintain a safe sport environment. Other critical aspects include the training of coaches and members of club management. Safe Sport requires everyone in positions of authority to help to create a culture of mutual respect and safety, where people can feel safe questioning behaviors they perceive as inappropriate and reporting misconduct. It is a continuous and ongoing process, and the changes Athletics Alberta is making will continue to be reviewed, questioned, tested and improved.



U12 Membership Proposal

U12 Membership Proposal 2021

Athletics Alberta U12 Non-Competitive fee – The request for the membership to approve a new membership category for U-12. The \$25 membership is a non-competitive membership that clubs can use as a way to generate new membership revenue while introducing new U12 members to the sport of Athletics. This membership category will allow clubs to assemble summer/winter camps without having the participant pay the annual or seasonal fee. The goal is obviously to provide our clubs with a new membership tool to promote joining their clubs.

This will be supported by the continued evolution and promotion of the Mini Legends program. As the delivery of this program into schools continues to grow, we want to provide our clubs with the opportunity to capitalize on the promotion of our programming.

- Highlights and background of the Mini Legends Program:
- Age and developmentally appropriate levels with certificates of achievement provided at the completion of each level.
- Assessment tools that include easy-to-use checklists, rubrics, self-assessments and more.
- Foundational skill development metrics that align with the levels of achievement.
- Quality PE-certified programming as evaluated by PHE Canada and Canada Sport for Life
- Fun and diverse child character depictions based on the first ever Olympians of ancient Greece.
- The Program is inclusive of all abilities; designed for both able bodied and para participants.
- Approved curriculum by Alberta Education that results in improved overall well-being and positive social interactions.
- The program can be used by all levels of instructors including generalist teachers, physical education specialists, and athletics coaches.

We have developed 12 online lesson plan videos to promote and assist with the in-school delivery. We have been delivering "Lightning Bolts" which are 15-minute activity based lessons into schools online via virtual delivery. To date we have delivered the program in over 70 schools in Edmonton since Jan 4th. Calgary schools are finalizing the communication and we expect to see similar uptake for this program in Calgary over the months of Feb and March.

The MLP residency program is being promoted to schools that can be either a 3 day or 5 day residency. Elementary Schools would also have the opportunity to register for the MLP Residency Program that is facilitated by a MLP Coach(s). As such, they would get the selected program delivery, certifications at the end of the sessions delivered by Zeus (the mascot) and a MLP Games as a part of the package; all for one price. We are optimistic this may even take place in June of this year but with Covid related issues only time will tell.

As we evolve the Mini Legends School Program (MLP), the next step is to create the opportunity for children and youth (who have either experienced MLP at their school or would like to experience it) to enrol in the Mini Legends After School Program. The idea would be that these participants are looking for a non-competitive and fun program that provides social connections, inter ACTIVE sessions that teach the fundamental movement skills necessary to be active for life and significant for Athletics. The natural transition for these participants is to then move from a non-competitive environment to selecting Athletics as a sport and becoming a competitive member of a club.

U12 Membership Proposal / Strategic Plan 2021 - 2024

The AA recreation membership fee is proposed to \$25 annually and would allow them to enrol in as many MLP weeks of programming offered throughout the year. Or several camps offered by a club. The goal is to generate revenue from the U12 category that can support the entire LTAD model similar to soccer or hockey where the grassroots provide the opportunity to fund our entire program development (athletes coaches and officials)

This macro strategy will demonstrate a significant percentage of membership growth which can lead to additional government funding while also growing the base of our sport.

Strategic Plan 2021 - 2024

Athletics Alberta Strategic Plan

2021 - 2024

Athletics Alberta is the registered not for profit amateur sport organization and the provincial governing body for Athletics in Alberta.

As a provincial branch member of Athletics Canada, Athletics Alberta has the goal to safely promote, coordinate, sanction, and deliver programming at all levels for Track And Field, Road Running, and Cross Country running in the province of Alberta. The Athletics Alberta leadership with feedback from its members has assembled this strategic plan document as a foundational guide with specific goals to be executed and measured over the next four years (2021-2024).

The goal was to assemble a plan that aligned with Athletics Canada's strategic pillars while also considering specific strategic initiatives provincially. The tramework assembled reflects four identified strategic pillars which will be supported by a four year operational plan that will guide us to achieve our strategic intentions.

OUR MISSION

As a foundational sport, Athletics Alberta strives to play a lead role in the development of Athletics as a sport through the provision of programming and competitions that align with the principles of Safe Sport and produce engaged athletes, coaches, and officials, including those that achieve success at the community, recreational, provincial, national and international levels.

OUR VALUES

Safe Sport, Hard Work, Excellence, Cooperation, Fairness, Respect, Innovation, Creativity, Sport for Life, Inclusiveness, Collaboration.

OUR VISION

Athletics first, Athletics for all, Engage, Participate, Compete and Achieve!

ATHLETICS ALBERTA — STRATEGIC PLAN (2021-2024)

PILLARS OF SUCCESS

STRATEGIC PILLAR #1

CAPACITY

Through collaboration and relationship-building, Athletics Alberta will expand the capacity of our association's programming, business development, facilities, and member development.

- Continued and promoted delivery of grassroots programming; Mini Legends Program, R-Series races, XC races, try it races.
- Mini Legends Program. Explore how best to serve younger athletes - clubs or MLP or a combination?
- Explore and facilitate profitable business development opportunities
- Build out strategies to Increase access to functional and accessible facilities
- Support, manage and expand membership, including officials and coach development and athlete financial support.
- Continue to annually review membership categories and pricing.
- Build out and update Association communication tools to best support the membership - Website, social media story-telling, transparency, and consistent service-first messaging
- Redevelop websites and communications channels for clarity and ease.

STRATEGIC PILLAR #

EVENTS

With our sanctioned events and professional development opportunities, provide our coaches and officials the structure to develop to their fullest potential. Solicit and produce national and international events that provide our sport and athietes, coaches and officials with elevated chances to achieve success.

- Collaborative, financial and developmental support of officials through Officials Sanctioning
- Fee Policy.

 Projected growth of sanctioned road races with a race director framework
- Develop and revise the framework for officials and coach development.

in place.

- Create a revised meet directors guide and course to create a sustainable development model for recruitment, support, and ongoing education for meet directors.
- Identify, evaluate, and assess all registered coaches to develop coaching opportunites though the various provincial and national events. (Alberta Summer Games, Canada/ Western Canada Summer games, Euro team, Legion Championships, and Tri-Prov competitions)
- Work with provincial and national stakeholders (ASAA, CIS, ACAC, Athletics Canada) to design a competitive calendar that considers all levels of competitions and all disciplines (road running, crosscountry, track series).
- Compliment and provide support for events with equipment rentals/ accessibility.
- Explore ongoing national and International events to support competitive development of athletes coaches and officials.

3 STRATEGIC PILLAR #3

LEADERSHIP

Through a culture of excellence, service, and forward-thinking vision matched by positive execution, Athletics Alberta sets itself as a provincial and national leader in sporting organizations.

- Create a nominations Committee to establish board profiles and skill sets desired for board of directors.
- Evolve business relationships with a view to both diversifying the board membership and increasing corporate sponsorship.
- Incorporate SAFE SPORT practices into all of our business activities.
- Implement a social media strategy to commercialize Athletics Alberta assets.
- Create an athlete ambassador program that links new participants with prolific national calibre athletes.
- Revise and evolve annual awards policy; Create a Hall of fame structure to celebrate our historical sport achievements.
- Increased media engagement and awareness of Athletics as a sport.

STRATEGIC PILLAR #

PERFORMANCE & DEVELOPMENT

With focus on the continued development of our sport's cornerstones (athletes, coaches, officials, clubs, and facilities), Athletics Aliberta positions itself as a high-performing, quality provincial sporting organization.

- Establish formal education partnerships to improve the quality of coaches provincially.
- Establish a coach recruitment tool through partnerships with the ASAA to recruit and train coaches interested in coaching in the club system.
- Establish a framework for coach professionalization that identifies specific requirements and criteria for coach certification beyond the NCCP program.
- Analyze and determine value indicators for athlete development (funding model).
- Continue to prioritize facility access and future facility development across the province.
- Create a club best practices blueprint
- Support para athletes with paraspecific coach development; collaborate with para-serving organizations for support.
- Work to develop new regional events to support athlete development.





Voting Summary / State of Nominees

VOTING SUMMARY

Voting shall take place as following

- Each club has 3 votes
- Officials Sub Committee has 3 votes
- Each board member has 1 vote
- Each School has 1 vote.
- Following the nominee speeches will place a poll up on the Zoom platform.
- We will elect the VP personnel role. There are two candidates and thus one election is required.
- For the Director at Large positions We will elect the first 2 Directors at Large positions that are 2 year terms. The remaining candidates will then be placed on the second ballot. We will then use the virtual poll to duplicate the process.
- This will then be duplicated again for the third and (possibly) fourth Director (vacant) positions which are a 1 year term.

Slate of Nominees

VP Personnel

SEAN CASAULT - Sean is an experienced business leader with strong business acumen and leadership skills and a background in both operations and corporate environments looking to apply his talents to influence and impact strategic direction, execution, and profitability for organizations. As a graduate of the ICD Rotman Not-for-profit board governance program, Sean has knowledge of boards and governance structures and is equipped to support the vision and mission of Athletics Alberta. Sean has a strong technical background and focus in human resources developed over his 20+ year career which makes him a solid candidate to fill the role of VP Personnel for our Athletics Alberta Board. He particularly enjoys developing teams and people in all aspects of his life. He has been involved in sports throughout his life in some shape or form, from pole vaulting in high school to playing University Volleyball, to coaching and officiating in different sports.

Stuart York – Stuart has been involved with track and field for many years in Alberta. First as an athlete and a coach in the 1980's and 90's, including as a coach at Alberta Summer Games and as a Team Manager for the Team Alberta in 1990 at the Western Canada Summer Games. He worked for Athletics Alberta at the Southern Alberta Track and Field Centre from 1988 to 1990, where he also assisted with management of the University of Calgary Dino's Track Team. Over the past 4 years Stuart has been involved as a parent volunteer with the Edmonton Harriers, on the Board of Directors and as an announcer at a number of events in Edmonton and Calgary.

VP Programs

Paula McKenzie - Currently the Director of CALTAF Club, Paula has demonstrated a wide range of board experience and is excited to bring that experience to the Athletics Alberta Board of Directors. She previously served on the following boards Alberta Health Services (Community Inclusion), Euro Canadian School of Sport, and the National Canadian Bobsleigh/ skeleton board as an athlete representative. Paola was a former national team bobsleigh member competing with the 2002 women's bobsleigh team. Paola is a senior paralegal with 18 years of experience working for McLeod LLP firm based in Calgary.

VP Administration - Vacant



State of Nominees

Director At Large

lan Gordon Ian is looking to continue his term as a Director at large and has been a welcome addition to the board. Ian is always willing to be involved and has a genuine interest in contributing to the ongoing growth and success in the association. As an official he is a valuable asset to the AA board keeping us up to date on officials developments provincially and nationally.

I served as the Alberta Branch Officials Chair from 2007 to 2011, and I served on the National Officials' Committee (NOC) from 2011 to 2015. Currently, I am on the Mentorship and Assignments sub-committee of NOC.

I have officiated in 2001 IAAF World Championships in Edmonton and the 2010 IAAF World Junior Championships in Moncton; and also, the Canadian Championships in 2000, 2001, 2011, 2012 and 2015. I have also officiated at the World Masters Championships in Kamloops (indoors in 2010), in Sacramento, USA (2011), in Lyon, France (2015), and Perth, Australia (2016). In addition, I have served as a board member of the University of Calgary Swim Club, the Lindsay Park Sports Society, and the Calgary Track Council.

Christine Laverty - Christine has spent 6 years on the AA board in the role of VP personnel and is looking to transition to a director at large role.

Christine holds a level 4/5 National Coaching Certification in Athletics. She also has a BSC in Biology and Physical Education and a Bachelor of Education all from Concordia University, Montreal, PQ. Besides her coaching involvement, Christine has held many meet management positions including Track Meet Director for the Greater Montreal Interscholastic Athletic Association (1976-1987), Meet Director for the Jurassic Classic Gymnastics meet (1995-present) and Chair for the Canadian National Championships for Canada in 2011 and 2012, which were the Trials for the World Championships and Olympics respectively.

Mark Cocks – Mark is a former CIS medalist in track and field as well as an Academic All-Canadian. He started volunteer coaching and training athletes in university and has enjoyed expanding his skill set and knowledge base ever since. Mark has been fortunate enough to work with athletes that have made several national teams which include the Commonwealth Games, FISU, Francophone Games and Pan Am Juniors. Mark's previous board experience was with the U of A track & field alumni as an athlete representative, he then moved over to director at large role in his post collegiate career.

Corrine Timmer - Corrine has been involved in track and field for over 18 years in various different roles; parent, athlete coach club administrator, club president, official, meet director and Edmonton Track and Field Council board member. She is clearly passionate about the sport and is excited to serve a new role on the AA board where her goal is to provide future opportunities for athletes of all ages to experience the sport of Athletics!





